## ANNABEL WALSH

## EXPERIENCE

**UI Designer ARKK Solutions, London** August 2021 - Present

Digital Designer Parent Zone, London February 2020 - August 2020

**Commercial Team Assistant** 7 Digital, London 2017 - 2018

**Customer Service Advisor** Songkick, London 2016

Customer Service Advisor BorrowMyDoggy, London 2015

- Own the UI process for award winning financial automation platform.
- Research, design, prototype and test innovative solutions for complex financial processes surrounding tax.
- ° Create wireframes, organise content, construct flows and write copy.
- Record and communicate design decisions in cross-functional teams.
- Created the first comprehensive component library, now leading the implementation of a design system alongside the development team.
- In-house Designer for social enterprise supporting digital family life.
- Produced all design assets including website updates, marketing materials, and video content for live educational broadcasts.
- Created the branding for a well-being app alongside Children in Need.
- Assisted both the Commercial and Legal teams for a B2B music services provider, in addition to acting as PA to the General Counsel.
- Diary management, travel coordination and office support.
- Answered customer queries, managed shipment of tickets and maintained gig listings.
- Assisted with office management.
- Answered customer enquiries and assisted the operations team in helping people borrow local dogs.

## **EDUCATION**

Bolton School Girls' Division A Levels: Business Studies(A), History(A), Psychology(A), Art AS(C), GCSEs: 10(A*-B)	The University of Edinburgh BA (Hons) Psychology 2:1	RED Academy UI Designer Professional: Five project course, including two client based group projects.	
COURSES	SKILLS	TOOLS	
<b>Udemy</b> How To Design for Accessibility:	<ul> <li>User Centred Design</li> <li>Wireframing</li> </ul>	∘ Figma ∘ Jira	<ul> <li>Illustrator</li> <li>InDesign</li> </ul>
for UX Designers (WGAC 2.2)	<ul> <li>Interactive Prototyping</li> </ul>	∘ Miro	<ul> <li>Photoshop</li> </ul>